

Call for Applications to PLURILINGMEDIA General Conference #2

Minority Language Media and Journalism: Legacy Outlets in a Converged Media Sphere

7–9 April 2027

Faculty of Science and Arts, Sapiientia Hungarian
University of Transylvania

Kolozsvár/Cluj-Napoca, Romania



HARGITA-NÉPE



ABOUT THE CONFERENCE

The second general conference of PLURILINGMEDIA will be held in Kolozsvár / Cluj-Napoca from **Wednesday 7th to Friday 9th April 2027**.

The Conference focuses on minority language journalism and legacy media and the unique situation in which they operate, taking into account the rapidly evolving media sphere. The aim of the Conference is to explore different nuances of this unique situation and to discuss the realities and conditions of minority language journalism as well as minority language journalists — for example the level of professionalism, training and education, working conditions of minority language journalists, positioning of traditional media in relation to social media, the role of AI in minority language media work, pressure from kin-states, business models, changing media habits and shattered audiences, and the regulation of minority-language media.

Legacy media is still part of people's everyday life, but plays different roles for different audiences. Media serves to inform audiences, strengthen collective identity and can be used to facilitate the development of passive knowledge of a language (understanding, reading). It continues to contribute to the maintenance and transmission of minority languages, particularly in contexts where other forms of institutional support may be limited. Naturally, the expansion of social media and other digital media platforms, alongside the gradual contraction of traditional media, is an observable and well-documented development. At the same time, it remains evident that legacy media continues to occupy a significant position within the community, especially in minority contexts. This conference examines the potential roles and functions of minority-language legacy media within society and within the context of an evolving and increasingly digital media environment.

All topics at the intersection of minority language journalism and media are welcome, with particular emphasis on:

- the role of legacy media in minority language contexts for language maintenance and vitality;
- the role of legacy media for identity building and social participation;
- types of content and media concepts on different minority language media platforms;
- audience needs and media formats;
- new technologies and AI as used in minority language media;
- legislation and regulations governing minority language media;
- the roles of content creators vs. journalists for language revitalization;
- balance between journalistic ideology and language activism in the case of minority language journalists;
- education and training of minority language journalists;
- kin-state relations for minority language media;
- media management, ownership and financial schemes in minority language media;
- and other issues relating to media in minority / minoritized languages.

Please note that the overarching theme of the conference is **(legacy) media in minoritised / minority languages**. Proposals that do not address this theme will not be considered. All panels need to contain a balance of COST target demographics: **ITC, YRI and gender**. We welcome and encourage early career stage researchers and practitioners.

DATES AND LOCATION

7–9 April 2027 · Sapientia Hungarian University of Transylvania, Faculty of Sciences and Arts, Cluj-Napoca (Kolozsvár).

The PLURILINGMEDIA 2nd General Conference — *Minority Language Media and Journalism: Legacy outlets in a converged media sphere* — is organized in collaboration with the Faculty of Sciences and Arts, Sapientia Hungarian University of Transylvania, and the Hargita Népe newspaper.

FEES, TRAVEL, ACCOMMODATION AND FOOD

The PLURILINGMEDIA General Conference **does not have a participation fee**.

Participants are required to book their travel themselves, following the COST guidelines, and will be reimbursed for their travel expenses 4–6 weeks after the completion of the Conference. For accommodation, food and other costs (such as local transport, i.e. less than 100 km), a **daily allowance of €150** will be granted, including a proportionate amount for travel days. Please carefully read through the COST Travel Reimbursement FAQ before booking.

Questions about COST rules and reimbursements can be directed to **Laura Seben** (Grant Holder Manager), seben@ecmi.de. It is advised to discuss travel plans — especially regarding car travel — in advance, or in case of receiving funding from another source. Please note that travel plans exceeding the travel budget limit must be discussed with the Grant Holder Manager before booking.

APPLICATION AND SELECTION CRITERIA

Deadline for submission of applications: Friday 30 October 2026.

Abstracts can be submitted for:

- **Presentation** (15-minute presentation + discussion) — 300 words.
- **Panel** — presentation of four contributions on an overarching topic, with an introduction and summary by a chair (90 minutes) — 500 words, including a panel summary and the title of each paper with a short description (100 words per paper).

Panels must contain at least one ITC member and one YRI.

How to apply

Please use the official Google Form to submit your application:

[Open the application form](#)

IMPORTANT DATES AND INFORMATION

The notification of acceptance will be given by 1 December 2026. If accepted, you will be expected to attend all three days of the Conference. After the acceptance notification, each participant must register for an e-COST profile at e-services.cost.eu in order to receive an official invitation letter. Please note that reimbursement is only possible if the ticket was purchased **after** the official invitation through e-COST. We also encourage participants to [apply for membership of PLURILINGMEDIA](#).

No later than 15 January 2027, accepted applicants need to confirm their participation, and by 15 March confirm their travel details and accommodation. After the Conference, applicants need to apply for reimbursement and their daily allowance in the e-COST system.

Key dates at a glance

30 Oct 2026	Deadline for submission of applications
1 Dec 2026	Applicants notified of acceptance
15 Jan 2027	Deadline for confirmation of participation
15 Mar 2027	Deadline for confirmation of travel details and accommodation
7–9 Apr 2027	Conference (arrival day 6 April)
15 May 2027	Deadline to apply for reimbursement in e-COST

Contact

General questions about this call: plurilingmediaconference@gmail.com

e-COST platform & COST rules: Laura Seben — seben@ecmi.de

More on COST Action PLURILINGMEDIA (CA23105): cost.eu/actions/CA23105

ABOUT PLURILINGMEDIA

PLURILINGMEDIA (COST Action CA23105) is an EU-funded research network uniting academics, practitioners and policymakers to explore the evolving landscape of minority and regional language media across 41 COST member states and beyond. We investigate how digitalization, policy and multilingualism shape media representation, support cross-border research collaborations and knowledge exchange, provide funding for Short-Term Scientific Missions (STSMs) and Inclusiveness Target Country Grants (ITC Grants), and organize training schools, workshops and conferences to advance research and practice.

The Action includes four Working Groups:

- Audience and content-creator habits
- Legislation and Standards
- Language Vitality
- Journalism

PLURILINGMEDIA intends to advance collaboration and bring coherence to the field of European media from the perspective of language plurality, encouraging the involvement of scholars in related disciplines and facilitating knowledge transfer between academics and practitioners. Spreading instances of good practice will be of particular relevance to smaller linguistic spheres and lesser-funded media outlets. PLURILINGMEDIA plans to demonstrate the plurality of a given regional or minority language sphere, empowering use of the language through media. More information about the Action can be found at cost.eu/actions/CA23105.



PLURILINGMEDIA
Language Plurality
in Europe's Changing
Media Sphere



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