

Programme

PLURILINGMEDIA General Conference #1

# Media and Language Vitality

4-5 December 2025

Institute of Slavic Studies, Polish Academy of Sciences

Warsaw, Poland



**Conference venue:**  
Pałac Szażcica / Staszic Palace  
Nowy Świat 72  
Warszawa



**PLURILINGMEDIA**  
Language Plurality  
in Europe's Changing  
Media Sphere

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Institute of Slavic Studies  
Polish Academy of Sciences



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08:45-09:15	<b>Registration</b>	
09:15-09:30	<b>Opening remarks from Nicole Dołowy and Craig Willis</b>	
09:30-10:30	<b>Keynote Speaker: Elin Haf Gruffydd Jones</b> Resilience and Rights, Revitalisation and Reach: what media tells us about the future of linguistic diversity	
10:30-11:00	<b>Coffee Break</b>	
11:00-12:30	<b>1st Parallel Sessions</b>	
	<b>Round Table Hall – Paper Presentations</b> <b>Chair:</b> Cláudia Martins <b>Translation and Accessibility</b>	<b>Gen. Henryk Dąbrowski Hall – Panel</b> <b>Chair:</b> Enrique Uribe-Jongbloed <b>Multilingual Families and Media: Negotiating Identity Across Borders</b>
	<b>Javier Moreno-Rivero</b> Who gets heard? Translation policies and the politics of minoritised language representation	<b>Karolina Lendák-Kabók</b> Living Between Languages: Media and Identity in Mixed Households in Vojvodina <b>Verena Platzgummer &amp; Paul Finn</b> 'Peppa Pig, Peppa Muc nó Peppa Wutz?' Language Choice in Media Consumption in Multilingual Families in the Gaeltacht <b>Libe Mimenza</b> Language, Family and Media: Exploring the Basque Country's Mixed-Household Landscape
	<b>Eva Duran Eppler &amp; Floraine Bardini</b> Speak on Screen: Dubbing Audiovisual Content in Minority Languages	
	<b>Tamar Gelashvili</b> The Power of Translation: Revitalizing Minority Languages (The Ossetian Case)	
	<b>Tuççe Elif Taşdan Doğan</b> Producing and Translating for Survival: The Use of Minority Languages in Social Media Video Content in Türkiye	
12:30-14:00	<b>Lunch (off-site)</b>	



14:00-15:30	<b>2nd Parallel Sessions</b>		
	<p><b>Round Table Hall - Paper Presentations</b> Chair: Cordula Ratajczak</p> <p><b>Audiences of Minority Language Media</b></p>	<p><b>Gen. Henryk Dąbrowski Hall - Paper Presentations</b> Chair: Laura Seben</p> <p><b>AI, Accessibility, and the Digital Divide</b></p>	<p><b>Hugo Kołłątaj Hall - Paper Presentations</b> Chair: Maddi Dorransoro Olamusu</p> <p><b>Language Vitality and Printed Press</b></p>
	<p><b>Katharina Dück &amp; Heiko F. Marten</b> Media Practices and Expectations of German Minorities in Post-Soviet Societies: Between Local Multilingualism and Transnational Opportunities</p>	<p><b>Enrique Uribe-Jongbloed &amp; Matthew Mort</b> Language-Specific Performance Analysis in Large Language Models: Comparing Welsh and English AI Response Generation</p>	<p><b>Csilla Horváth</b> The role of the Mansi print media in maintaining language vitality</p>
	<p><b>Cláudia Martins &amp; Joana Aguiar</b> How does the Mirandese “speak” in the 21st century? – Mapping media practices</p>	<p><b>Marie Palmer &amp; Iva Nenadic</b> The AI language divide and online language news deserts</p>	<p><b>Jenny Stenberg-Sirén &amp; Jens Berg</b> Media ownership across borders – can commercial interests strengthen the vitality of minority language media?</p>
	<p><b>Lara Sorgo</b> Reinforcing Minority Presence through Media: A Study of the Media Consumption of Italian National Community in Slovenia”</p>	<p><b>Piotr Szatkowski</b> AI-Generated Kashubian Voices: Community Perspectives on Concept and Implementation</p>	<p><b>Marek Mazurkiewicz</b> The Role of German Minority Media in Poland in Supporting the Development and Maintenance of the German Language</p>
	<p><b>Hannah Yule Heetmann</b> The Politics of Presence: Language and Power dynamics in the Digital Plan for the Irish Language (2023-2027)</p>	<p><b>Trisha Thomas</b> Ai-Enhanced Dialogic eBooks for Minority Language Vitality: A Proposal for Basque-Spanish Bilingual Families</p>	
15:30-16:00	<b>Coffee Break</b>		



16:00-17:30	<b>3rd Parallel Sessions</b>	
	<p><b>Round Table Hall - Panel</b></p> <p><b>Chair:</b> Guillem Belmar</p> <p><b>Breathing Spaces Revisited (Virtual Communities as Breathing Spaces – Revisited)</b></p>	<p><b>Gen. Henryk Dąbrowski Hall - Paper Presentations</b></p> <p><b>Chair:</b> Lara Sorgo</p> <p><b>Media in language and identity maintenance</b></p>
	<p><b>Maggie Glass</b> Virtual Communities as Breathing Spaces – Revisited</p> <p><b>Inge Birnie</b> Breathing Spaces and World Gaelic Week</p> <p><b>Amy Uí Riordáin</b> Vicipéid as a Hybrid Breathing Space for the Irish Language</p> <p><b>Sebastian Müller</b> Translanguaging on TikTok as Breathing Space for Papiamentu</p>	<p><b>Aleksandra Kuczyńska-Zonik</b> Minority language media and security concerns in Latvia and Estonia</p> <p><b>Aziz Berdiqulov</b> Latinisation of the Kazakh Language: Perspectives of the Russian-language Media</p> <p><b>Antra Kļavinska &amp; Sandra Sprudzāne</b> Three Programs a Week – Is That Enough to Maintain the Language? A Case Study of the Latgalian Language in Public Service Media</p> <p><b>Jarmo Lainio</b> The role of education and media in the maintenance of Sweden Finnish</p>



09:30-11:00	<b>4th Parallel Sessions</b>	
	<b>Round Table Hall – Panel</b> <b>Chair:</b> Miren Manias-Muñoz <b>New Media and Language Vitality from ECRML perspective: Case studies &amp; Discussion Panel</b>	<b>Gen. Henryk Dąbrowski Hall– Paper Presentation</b> <b>Chair:</b> Verena Platzgummer <b>Language ideologies, stigma, &amp; media discourse</b>
	<b>Aleksandra Oszmiańska-Pagett</b>  <b>Vesna Crnić-Grotić</b>  <b>Jarmo Lainio</b>  <b>Adrian Borka</b>	<b>Liudmyla Pidkuimukha</b> Language Ideologies and Media in Ukraine: Between Resistance and Revitalisation
		<b>Tomasz Wicherkiewicz</b> Hostile Narratives, Fragile Tongues: Media and the Marginalization of Minor Languages [and their Revitalization] in Poland
		<b>Mirela Alhasani (Dubali)</b> Shifting Ideologies: Representations of the Albanian Language in Traditional and Digital Media in the Balkans
		<b>Orsolya Bukovinszky-Csáki</b> The Role of Language in Shaping Self-Identity and the Representation of the Other in Romanian and Hungarian Media Discourses from Szeklerland
11:00-11:30	<b>Coffee Break</b>	
11:30-12:30	<b>Roundtable Discussion: Content Creation in Minoritised Languages</b> Adam Hebel - Kashubian; Anna Nikitiuk - Podlachian; Paola Valenta - Italian in Slovenia  Moderator: Craig Willis	



12:30-14:00	<b>Lunch (off-site)</b>	
14:00-15:30	<b>5th Parallel Sessions</b>	
	<b>Round Table Hall – Paper Presentations</b>	<b>Gen. Henryk Dąbrowski Hall – Paper Presentation</b>
	<b>Chair:</b> Aziz Berdiqulov	<b>Chair:</b> Miren Manias-Muñoz
	<b>Digital spaces and online language use</b>	<b>The differing roles of journalists</b>
	<b>Sabrina Colombo &amp; Maximilian Oberhollenzer</b> Hashtags and Heritage: Media Exposure and the Evolving Use of Ladin among Youth in South Tyrol	<b>Ragne Kõuts-Klemm &amp; Anna Tisler-Lavrentjev</b> Reporting challenges of Russian-language journalists in Estonia after the start of the full-scale war in Ukraine
	<b>Antri Kanikli</b> The impact of increasing the presence of an endangered minority language in non-traditional media	<b>Maddi Dorronsoro Olamusu</b> From 'Breathing Spaces' to 'Arnasguneak': The Development of the Concept in the Basque Context
	<b>Lexi Dawn</b> Parental Perspectives on Digital Media and its Role in Minority Language Maintenance and Development	<b>Andreja Kalc</b> Shaping a Regional Voice: Corpus-Based Observations on Slovene Journalistic Style in Italy
<b>Elizabeth Pimenta</b> Hashtags, Hierarchies, and Hybrid Identities: Afrikaans-English Code-Switching on TikTok	<b>Azra Aygül</b> Journalistic coverage of minority issues in times of war: the case of Russian media and war in Ukraine.	
15:30-16:00	<b>Coffee Break</b>	



16:00 -17:30	<b>6th Parallel Sessions</b>	
	<b>Round Table Hall – Paper Presentations</b> <b>Chair:</b> Mirela Alhasani <b>Social media and language</b>	<b>Gen. Henryk Dąbrowski Hall – Paper Presentations</b> <b>Chair:</b> Angelika Kummer <b>Language Learning and media</b>
	<b>Alena Paulik &amp; Cordula Ratajczak</b> Digital Breathing Spaces for Language Revitalization: Virtual Communities of Adult New Speakers and Learners of Upper Sorbian	<b>Mikel Gartziarena</b> The triad of influence: language attitudes, linguistic self-perceptions and Media consumption in pre-service teacher education
	<b>Judit Klein</b> Digital Domains of Identity: Minority Language Use Among Germans in Hungary on Social Media	<b>Olha Tkachenko</b> Dialects and Regional Languages on Ukrainian YouTube: Representation and Interaction
	<b>Alba Milà Garcia &amp; Anna Tudela Isanta</b> Catalan as a Marked Language on Social Media: A Case Study	<b>Nicole Dołowy &amp; Sanita Martena</b> Digital media and their role in strengthening literacy in collateral languages: case studies of Latgalian, Kashubian and Podlachian
	<b>Nika Stefan</b> Frisian Reading and Writing Practices in Traditional and Social Media	
17:30- 18:30	<b>Drinks Reception - Gen. Henryk Dąbrowski Hall</b>	