

Programme

PLURILINGMEDIA General Conference #1

Media and Language Vitality

4-5 December 2025

Institute of Slavic Studies, Polish Academy of Sciences

Warsaw, Poland



Conference venue:
Pałac Szażcica / Staszic Palace
Nowy Świat 72
Warszawa



PLURILINGMEDIA
Language Plurality
in Europe's Changing
Media Sphere

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Institute of Slavic Studies
Polish Academy of Sciences



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08:45-09:15	Registration	
09:15-09:30	Opening remarks from Nicole Dołowy and Craig Willis	
09:30-10:30	Keynote Speaker: Elin Haf Gruffydd Jones Resilience and Rights, Revitalisation and Reach: what media tells us about the future of linguistic diversity	
10:30-11:00	Coffee Break	
11:00-12:30	1st Parallel Sessions	
	Round Table Hall – Paper Presentations Chair: Cláudia Martins Translation and Accessibility	Gen. Henryk Dąbrowski Hall – Panel Chair: Enrique Uribe-Jongbloed Multilingual Families and Media: Negotiating Identity Across Borders
	Javier Moreno-Rivero Who gets heard? Translation policies and the politics of minoritised language representation	Karolina Lendák-Kabók Living Between Languages: Media and Identity in Mixed Households in Vojvodina Verena Platzgummer & Paul Finn 'Peppa Pig, Peppa Muc nó Peppa Wutz?' Language Choice in Media Consumption in Multilingual Families in the Gaeltacht Libe Mimenza Language, Family and Media: Exploring the Basque Country's Mixed-Household Landscape
	Eva Duran Eppler & Floraine Bardini Speak on Screen: Dubbing Audiovisual Content in Minority Languages	
	Tamar Gelashvili The Power of Translation: Revitalizing Minority Languages (The Ossetian Case)	
	Tuççe Elif Taşdan Doğan Producing and Translating for Survival: The Use of Minority Languages in Social Media Video Content in Türkiye	
12:30-14:00	Lunch (off-site)	



14:00-15:30	2nd Parallel Sessions		
	<p>Round Table Hall - Paper Presentations Chair: Cordula Ratajczak</p> <p>Audiences of Minority Language Media</p>	<p>Gen. Henryk Dąbrowski Hall - Paper Presentations Chair: Laura Seben</p> <p>AI, Accessibility, and the Digital Divide</p>	<p>Hugo Kołłątaj Hall - Paper Presentations Chair: Maddi Dorransoro Olamusu</p> <p>Language Vitality and Printed Press</p>
	<p>Katharina Dück & Heiko F. Marten Media Practices and Expectations of German Minorities in Post-Soviet Societies: Between Local Multilingualism and Transnational Opportunities</p>	<p>Enrique Uribe-Jongbloed & Matthew Mort Language-Specific Performance Analysis in Large Language Models: Comparing Welsh and English AI Response Generation</p>	<p>Csilla Horváth The role of the Mansi print media in maintaining language vitality</p>
	<p>Cláudia Martins & Joana Aguiar How does the Mirandese “speak” in the 21st century? – Mapping media practices</p>	<p>Marie Palmer & Iva Nenadic The AI language divide and online language news deserts</p>	<p>Jenny Stenberg-Sirén & Jens Berg Media ownership across borders – can commercial interests strengthen the vitality of minority language media?</p>
	<p>Lara Sorgo Reinforcing Minority Presence through Media: A Study of the Media Consumption of Italian National Community in Slovenia”</p>	<p>Piotr Szatkowski AI-Generated Kashubian Voices: Community Perspectives on Concept and Implementation</p>	<p>Marek Mazurkiewicz The Role of German Minority Media in Poland in Supporting the Development and Maintenance of the German Language</p>
	<p>Hannah Yule Heetmann The Politics of Presence: Language and Power dynamics in the Digital Plan for the Irish Language (2023-2027)</p>	<p>Trisha Thomas Ai-Enhanced Dialogic eBooks for Minority Language Vitality: A Proposal for Basque-Spanish Bilingual Families</p>	
15:30-16:00	Coffee Break		



16:00-17:30	3rd Parallel Sessions	
	Round Table Hall - Panel Chair: Guillem Belmar Breathing Spaces Revisited (Virtual Communities as Breathing Spaces – Revisited)	Gen. Henryk Dąbrowski Hall - Paper Presentations Chair: Lara Sorgo Media in language and identity maintenance
	<p>Maggie Glass Virtual Communities as Breathing Spaces – Revisited</p> <p>Inge Birnie Breathing Spaces and World Gaelic Week</p> <p>Amy Uí Riordáin Vicipéid as a Hybrid Breathing Space for the Irish Language</p> <p>Sebastian Müller Translanguaging on TikTok as Breathing Space for Papiamentu</p>	<p>Aleksandra Kuczyńska-Zonik Minority language media and security concerns in Latvia and Estonia</p> <p>Aziz Berdiqulov Latinisation of the Kazakh Language: Perspectives of the Russian-language Media</p> <p>Antra Kļavinska & Sandra Sprudzāne Three Programs a Week – Is That Enough to Maintain the Language? A Case Study of the Latgalian Language in Public Service Media</p> <p>Jarmo Lainio The role of education and media in the maintenance of Sweden Finnish</p>



09:30-11:00	4th Parallel Sessions	
	Round Table Hall – Panel Chair: Miren Manias-Muñoz New Media and Language Vitality from ECRML perspective: Case studies & Discussion Panel	Gen. Henryk Dąbrowski Hall– Paper Presentation Chair: Verena Platzgummer Language ideologies, stigma, & media discourse
	Aleksandra Oszmiańska-Pagett Vesna Crnić-Grotić Jarmo Lainio Adrian Borka	Liudmyla Pidkuimukha Language Ideologies and Media in Ukraine: Between Resistance and Revitalisation
		Tomasz Wicherkiewicz Hostile Narratives, Fragile Tongues: Media and the Marginalization of Minor Languages [and their Revitalization] in Poland
		Mirela Alhasani (Dubali) Shifting Ideologies: Representations of the Albanian Language in Traditional and Digital Media in the Balkans
		Orsolya Bukovinszky-Csáki The Role of Language in Shaping Self-Identity and the Representation of the Other in Romanian and Hungarian Media Discourses from Szeklerland
11:00-11:30	Coffee Break	
11:30-12:30	Roundtable Discussion: Content Creation in Minoritised Languages Adam Hebel - Kashubian; Anna Nikitiuk - Podlachian; Paola Valenta - Italian in Slovenia Moderator: Craig Willis	



12:30-14:00	Lunch (off-site)	
14:00-15:30	5th Parallel Sessions	
	<p>Round Table Hall – Paper Presentations</p> <p>Chair: Aziz Berdiqulov</p> <p>Digital spaces and online language use</p>	<p>Gen. Henryk Dąbrowski Hall – Paper Presentation</p> <p>Chair: Miren Manias-Muñoz</p> <p>The differing roles of journalists</p>
	<p>Sabrina Colombo & Maximilian Oberhollenzer Hashtags and Heritage: Media Exposure and the Evolving Use of Ladin among Youth in South Tyrol</p>	<p>Ragne Kõuts-Klemm & Anna Tisler-Lavrentjev Reporting challenges of Russian-language journalists in Estonia after the start of the full-scale war in Ukraine</p>
	<p>Antri Kanikli The impact of increasing the presence of an endangered minority language in non-traditional media</p>	<p>Maddi Dorronsoro Olamusu From ‘Breathing Spaces’ to ‘Arnasguneak’: The Development of the Concept in the Basque Context</p>
	<p>Lexi Dawn Parental Perspectives on Digital Media and its Role in Minority Language Maintenance and Development</p>	<p>Andreja Kalc Shaping a Regional Voice: Corpus-Based Observations on Slovene Journalistic Style in Italy</p>
	<p>Elizabeth Pimenta Hashtags, Hierarchies, and Hybrid Identities: Afrikaans-English Code-Switching on TikTok</p>	<p>Azra Aygül Journalistic coverage of minority issues in times of war: the case of Russian media and war in Ukraine.</p>
	15:30-16:00	Coffee Break



16:00 -17:30	6th Parallel Sessions	
	Round Table Hall – Paper Presentations Chair: Mirela Alhasani Social media and language	Gen. Henryk Dąbrowski Hall – Paper Presentations Chair: Angelika Kummer Language Learning and media
	Alena Paulik & Cordula Ratajczak Digital Breathing Spaces for Language Revitalization: Virtual Communities of Adult New Speakers and Learners of Upper Sorbian	Mikel Gartziarena The triad of influence: language attitudes, linguistic self-perceptions and Media consumption in pre-service teacher education
	Judit Klein Digital Domains of Identity: Minority Language Use Among Germans in Hungary on Social Media	Olha Tkachenko Dialects and Regional Languages on Ukrainian YouTube: Representation and Interaction
	Alba Milà Garcia & Anna Tudela Isanta Catalan as a Marked Language on Social Media: A Case Study	Nicole Dołowy & Sanita Martena Digital media and their role in strengthening literacy in collateral languages: case studies of Latgalian, Kashubian and Podlachian
	Nika Stefan Frisian Reading and Writing Practices in Traditional and Social Media	
17:30- 18:30	Drinks Reception - Gen. Henryk Dąbrowski Hall	